

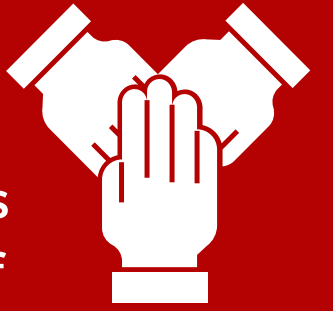
5 THINGS THAT SET US APART

The Mucci Team strives to bring clients the best in real estate services. Here are five ways we serve our clients better.

1

EXPERIENCED TEAM

Jen has 25 years of experience in the real estate market and knows the tough questions to ask. Supported by an experienced team with a combination of more than 35 years of experience, we can walk you through the process from start to finish. From making sure we have pre-approved buyers, address possible appraisal gaps, help navigate inspections and repairs to possession ... we are here to ensure your real estate experience will be smooth from start to finish!



2

SOCIAL MEDIA PRESENCE

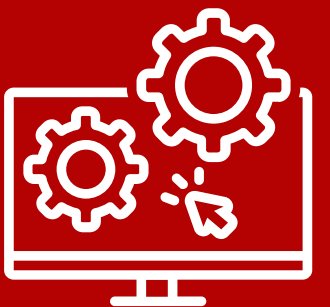
Using Facebook, LinkedIn and Instagram, we reach more than 12,000 people organically which, due to the large number of ads flooding social media platforms, has become the most authentic way to reach prospective buyers. Our social media is enhanced by a weekly e-newsletter which includes a combination of new listings, open houses, home tips and seasonal articles. Our open rate is 7 percent higher than industry standards, and grows every week. This allows us to have the attention of buyers and sellers!



3

CUTTING EDGE TECHNOLOGY

We know the way the world communicates is always changing. The Mucci Team is always seeking new ways to connect buyers and sellers. From our internal databases to our reach across social platforms, to the use of QR codes, text codes and linking videos to geo fencing to drone photography to new apps, we are constantly adding to our toolbox for our clients!



4

INSIDE SALES AGENT

The Mucci Team has an Inside Sales Agent: Why? We want to be proactive when it comes to finding homes for our buyers, potentially a home not even on the market yet. The ISA also prospects for buyers of homes we have listed and makes calls to create awareness about our open houses.



5

COMMUNITY SERVICE

Jen and her team believe in giving back to the community. Since 2009 she has raised more than \$100,000 for various community causes. These groups include: Go Red for Women - American Heart Association, Red Cross, Be A Better Me Foundation, Not For Sale, Adaptive Sports Program of Ohio, YWCA, YMCA, Heroes on The Move - Veterans, Thanksgiving meals to students and their families, Operations Christmas Child - Samaritan's Purse, adopting families at Christmas and so much more!

